



SolvAxis is a leading Swiss software company with close to 150 employees. We are providing business software for small and medium size businesses in Switzerland and overseas. As such we develop, market and sell 2 products: our flagship ProConcept ERP and a new and innovative cloud solution called Amanda.

In order enhance our online awareness and develop new sources of business we are looking for a

DIGITAL MARKETING SPECIALIST – FULL TIME

We are looking for a young and dynamic individual with proven expertise in digital/online marketing. In this position you will be responsible for developing and implementing the company's digital marketing strategy.

Your responsibilities will include :

- Revisit current online marketing strategy
- Develop communication channels with our communities of customers, partners and prospects
- Increase our visibility on social networks
- Manage marketing campaigns
- SEO

About you :

- Expertise in digital marketing techniques
- First experience
- Excellent communication skills (especially written)
- Knowledge of HTML, CMS
- Proactive, dynamic, self-starter, creative

This position is available immediately and can be located in Gland (VD) or at our headquarters in Sonceboz (BE).

APPLY NOW!